

SPORTS LEGACY Report 2024

Tokyo Marathon Foundation's Sports Legacy Program Report



Inclusion & Innovation

Create sports now to be passed down to the future.

The Tokyo Marathon Foundation launched the Sports Legacy Program, using the platform of sports, to pass on a legacy of a brighter future for Tokyo and Japan in the 21st century.

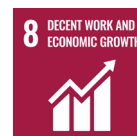
Now that everyone is realizing how irreplaceable human connections are, expectations and interest in the power of sport are higher than ever before.

Through this program, the Tokyo Marathon Foundation aims for the realization and continuation of societies where people can enjoy new lifestyles centered on sports.



Sports Legacy Program Official Website ► <https://www.sportslegacy.jp/en>

The Sports Legacy Program is working to make **SDGs** (Sustainable Development Goals) adopted by the United Nations a reality.



**Thank you for your support.
We would like to report on the planned activities
for the Sports Legacy Program in FY2024.**

The Tokyo Legacy Half Marathon 2023 Charity and the Tokyo Marathon 2024 Charity received **697** donations from supporters to the Sports Legacy Program, totaling **62,040,730** yen.

Thank you very much for your tremendous support.

We will distribute and utilize the donated funds to carry out the following projects in FY2024.

Projects scheduled for FY2024

Sports Dream

Enhancement and Education



- Diamond Athlete Program
(Japan Association of Athletics Federations)
- Deaflympics
(Tokyo Sport Benefits Corporation)

Sports Environment

Facility Development



- Green Mileage Program

Sports Expansion

Public Awareness Promotion



- Promotion of Sports for People with Disabilities
(Tokyo Sports Association for the Disabled)
- Para-Athletics Challenge Support (Edogawa Ward)
- Research and Promotion of Running (Society for Running)
- Solving Health Issues of Athletes
(Japan Association of Athletics Federations, Female Athlete Health Support Committee)
- Mini Tokyo Marathon

Sports Contribution

Social Contribution

Discover Tomorrow Tohoku



SPORTS LEGACY
JAPAN ASSOCIATION OF ATHLETICS FEDERATIONS



- Educational Projects in Areas Affected by the Great East Japan Earthquake
- Noto Peninsula Earthquake Relief

Donations will also be used in other new projects (details will be announced separately once they are decided).

Sports Dream

Enhancement and Education

Diamond Athlete Program

6 people were recognized as Diamond Athletes (10th edition)

5 repeaters and 1 newly certified



"I will do my best!"



10th Edition Diamond Athletes



The Diamond Athlete Program supports through athletics the improvement in competitiveness of athletes and their growth into internationally-minded individuals with a broad perspective who will contribute to the future prosperity of the world. Launched in 2014, this year marks the 10th edition of the program. This year, five athletes have been selected again from previous years while one athlete has been newly certified. Please look forward to watching the six Diamond Athletes grow into elite athletes who will lead the next generation through a variety of international competitions and programs.

From the left

- Tetsuro Nishi (2nd year student at Waseda University: 110m hurdles, certified from the 8th edition)
- Hiroki Yanagita (2nd year student at Toyo University: 100m, certified from the 7th edition)
- Yuya Sawada (3rd year student at Hamamatsu Municipal Senior High School: middle and long distance, certified from the 9th edition)
- Soma Nagahara (3rd year student at Saku Chosei Senior High School: 3000m steeplechase, newly certified from the 10th edition)
- Keita Sato (2nd year student at Komazawa University: middle and long distance, certified from the 8th edition)
- Lui Kitada (1st year student at Nippon Sport Science University: pole vault, certified from the 9th edition)

Note: Affiliation information is as of the time of the certification ceremony

Message from New Diamond Athlete

In 2023, I was able to win the Inter High School Athletic Meeting. My goal is to "compete on the world stage." To achieve this, it is important to overcome even tougher competitions and environments. I would like to make the most of being recognized as a Diamond Athlete, grow both athletically and as a person through various programs, and work hard to achieve my goal!

Soma Nagahara (3rd year student at Saku Chosei Senior High School: 3000m steeplechase)

1st Leadership Program



On Wednesday, December 6, 2023, the first session of the Leadership Program, one of the training programs offered to Diamond Athletes, was held with the aim of fostering international talent. The 10th edition of Diamond Athletes and graduates, as well as Diamond Athlete Manager Yuka Murofushi, welcomed men's sprinter Shota Iizuka (Mizuno) as a guest and asked him about his extensive experience on the theme of "Becoming an international person with a rich humanity." The first training session, which was full of inspiration and learning, concluded with words of encouragement from Iizuka, who said, "I myself have a lot to learn from you all. Let's work hard together on the field."

Donor networking event



At the 10th Diamond Athlete Certification Ceremony, a social gathering was held with donors. It received positive feedback, with one donor saying, "I love athletics even more now. I'll continue to support all the athletes!"

Japan Association of Athletics Federations Athletics Awards 2023



Donors were invited to the awards ceremony honoring those who have contributed to the world of athletics. Before the ceremony, there was also an opportunity to take photos with athletes Haruka Kitaguchi and Hiroki Yanagita! It was a valuable time for them.

Seiko Golden Grand Prix 2023 YOKOHAMA



There was also a backstage tour of the Nissan Stadium field, which is not open to the public, and time to interact with the athletes. We will continue to invite donors and provide a variety of special programs!

Programs to solve health issues for athletes

We conducted blood tests on the All-Japan High School Ekiden Championship teams and provided feedback. We also created a leaflet called "Protect the health of athletes! What you can do for well-being" to provide information on the latest health issues for athletes.

Sports Expansion

Public Awareness Promotion

Support for sporting events and public awareness promotion

Approximately **400** people participated in the class

(total number of participants in FY2023)



■Mini Tokyo Marathon



On Tuesday, November 7, 2023, the Mini Tokyo Marathon was held at Koto Ward Toyosu Nishi Elementary School. This is one of the efforts undertaken by the Tokyo Marathon Foundation's Sports Legacy Program, and is a special class to raise children's interest in running and sports. Due to the COVID-19 pandemic, this was the first event in three and a half years, but 150 fifth graders participated. The instructors were also very impressive, including charity ambassadors Megumi Oshima and M Takashi, as well as athletes and active coaches! In the class, children experienced a simulated Tokyo Marathon in line with the foundation's concept of "the joy of running (runners), the pride of supporting (volunteers and judges), and the joy of cheering (supporters)." It was a program full of smiles and learning experiences.

■Para-Athletics Challenge Support



2nd Para-Athletics Class at the Japan National Stadium (October 15)



EDORIKU Para-Athletics Class (May 13 and 20)

On Saturday, May 13, 2023, Edogawa Ward hosted a Para-Athletics Class. The event aimed to create opportunities for people with and without disabilities to experience sports, convey their appeal, and encourage participants to continue engaging in sports afterwards. In 2023, a total of five classes were held, with Nobukazu Hanaoka (former wheelchair marathon runner) from the Kanto Para Athletics as the instructor.

Message from Edogawa Ward, which hosted the EDORIKU Para-Athletics Class

We were happy to see people of all ages and with different levels of disabilities connecting and growing through athletics. We want to create a future where people with and without disabilities can practice together in the same classes. To that end, we will continue to hold classes so that more people can participate!

■Tokyo Sports Association for the Disabled

- We broadcasted the 24th All Japan Para Powerlifting Championships on Sunday, December 10, 2023.
- 2024 Tokyo CUP Table Tennis Championships

The 2024 Tokyo CUP Table Tennis Championships were held with the aim of encouraging interaction and friendship among table tennis enthusiasts, regardless of whether they have a disability, and promoting understanding of disabilities and the participation of people with disabilities in society. In particular, the individual competition was held for the first time since the 2018 tournament, due to the impact of the COVID-19 pandemic. Despite being held for the first time in a long time, the event was a huge success, with 229 participants divided into five categories based on their competitive ability and competing against each other!



■Society for Running



ランニング学会
Society for Running

- 2023 Society for Running certified running instructor training seminar
- Support for the running studies research grant program
- Support for running-related project research
- Support activities to promote safe and effective running to general runners
- Support for donor programs

Through the above activities, the Society for Running will continue to put the results of its research into practice. We will work towards the goal of contributing to the spread and development of running.

■Female Athlete Health Support Committee



The Female Athlete Health Support Committee aims to support women so that they can participate in sports activities with peace of mind and continue to play sports in a happy and healthy manner throughout their lives, and will link all of its activities to the support of women's health.

Sports Environment

Green Mileage Program

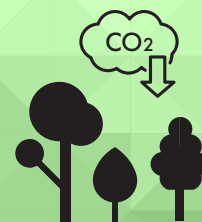
Facility Development

Green mileage

22,419 miles

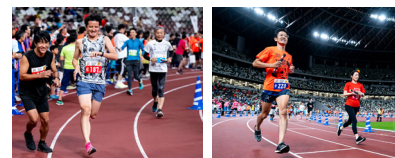
Green mileage donation amount

2,241,900 yen



Mileage and donation amounts updated!

- **RUN with HEART Charity Virtual Run**
Date: March 23 to June 12, 2023 Mileage: 1,184 miles Donation amount: 118,400 yen
- **Kasai Rinkai Park Night Half Marathon**
Date: September 8 and October 9, 2023 Mileage: 9,213 miles Donation amount: 921,300 yen
- **TOKYO Night Relay**
Date: October 13, 2023 Mileage: 4,001 miles Donation amount: 400,100 yen
- **Kitashibu Mile**
Date: November 12, 2023 Mileage: 888 miles Donation amount: 88,800 yen
- **TOKYO ROKUTAI**
Date: November 18 and 19, 2023 Mileage: 7,133 miles Donation amount: 713,300 yen



Sports Contribution

Educational projects in areas affected by the Great East Japan Earthquake

Social Contribution

Donation amount to educational projects

5,074,100 yen

Breakdown

Miyagi Prefecture

2,968,576 yen

Iwate Prefecture

1,560,439 yen

Fukushima Prefecture

545,085 yen

NEXT VISION

The funds will be distributed to the IWATE Learning Hope Fund, the Great East Japan Earthquake Miyagi Children's Fund, and the Great East Japan Earthquake Fukushima Children's Fund according to the number of children who are eligible for the Scholarship Program (minors) in these three prefectures affected by the Great East Japan Earthquake. We support the courage, hope, and dreams of young people and children in the disaster-stricken areas who are facing difficulties.

In addition, we have established new Relief and Support Projects for the Disaster-Affected Areas of the 2024 Noto Peninsula Earthquake as Sports Legacy Program 3 for FY2025. We will connect the support from runners and donors to disaster relief efforts. Donations collected will be sent to the Donation Distribution Committee of the disaster-stricken areas via the Japanese Red Cross Society as disaster relief funds for the 2024 Noto Peninsula Earthquake that occurred on Monday, January 1, 2024.



令和 6 年能登半島地震支援



For the Tokyo Legacy Half Marathon 2024 Charity Sports Legacy Program 1,
we accepted donations and charity runner applications from
Friday, April 26 to Friday, May 24, 2024.

Thank you for your tremendous support.

Those who donated more than the amount set by the
Sports Legacy Program through the Tokyo Marathon 2025
Charity can participate as charity runners
to promote charity activities if they wish.

Those who wish to support or encourage the charity can also get involved
by just making a donation.

For further details, please visit the following website:
<https://www.sportslegacy.jp/en/tokyo-marathon-charity>

Greetings from the Sports Legacy Program Steering Committee



Chairman of Tokyo Marathon Foundation

Tadaaki Hayano

We will tackle the Tokyo Marathon Foundation's mission of creating and passing on a sports legacy, based on the passions of those brought together by the Tokyo Marathon Foundation Charity and led by the concept of "everyone working together to create and pass on sport's legacy."

We aim to expand the possibilities of sports under the slogan "Innovation & Inclusion," creating innovative activities that anyone can participate in, in line with the spirit of the Tokyo Marathon.

I hope everyone supports the Tokyo Marathon Sports Legacy Program, so that we can experience our lives becoming even fuller and more joyous.

Donations can be made through the official website!

Through the Sports Legacy Program Official Website,
donations are accepted via credit card.
Thank you for your continued support.



Scan the QR code
for more details



For more information or inquiries regarding donations or the Sports Legacy Program, _____
please visit the website below.



● Sports Legacy Program Official Website
<https://www.sportslegacy.jp/en/>

We are also sharing updates
on X and Facebook!
[#Sports Legacy Program]



CHARITY
TOKYO MARATHON



Issued by: Tokyo Marathon Foundation
July 2024
<https://tokyo42195.org/en/>

