

SPORTS LEGACY Report 2025

Tokyo Marathon Foundation's Sports Legacy Program Report



Inclusion & Innovation

Create sports now to be passed down to the future.

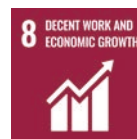
The Tokyo Marathon Foundation launched the Sports Legacy Program, using the platform of sports, to pass on a legacy of a brighter future for Tokyo and Japan in the 21st century.

Now that everyone is realizing how irreplaceable human connections are, expectations and interest in the power of sport are higher than ever before.

Through this program, the Tokyo Marathon Foundation aims for the realization and continuation of societies where people can enjoy new lifestyles centered on sports.

Sports Legacy Program Official Website ► <https://www.sportslegacy.jp/en>

The Sports Legacy Program is working to make **SDGs** (Sustainable Development Goals) adopted by the United Nations a reality.



The Tokyo Legacy Half Marathon 2024 Charity and the Tokyo Marathon 2025 Charity received 564 donations from supporters to the Sports Legacy Program,

totaling **97,355,001 yen**.

Thank you very much for your tremendous support. We will distribute and utilize the donated funds to carry out the following projects in FY2025.

Projects scheduled for FY2025



●Diamond Athlete Program
(Japan Association of Athletics Federations)



●Green Mileage Program



- Promotion of Sports for People with Disabilities (Tokyo Sports Association for the Disabled)
- Para-Athletics Challenge Support (Edogawa Ward)
- Research and Promotion of Running (Society for Running)
- Solving Health Issues of Athletes (Japan Association of Athletics Federations, Female Athlete Health Support Committee, JAPAN FEMTEC ASSOCIATION)
- Mini Tokyo Marathon
- 25th Summer Deaflympics Tokyo 2025 (Tokyo Sport Benefits Corporation)
- Japan Industrial Track & Field Association



たまご育で
SPORTS LEGACY
プロジェクト
INCUBATION PROJECT



- Educational Projects in Areas Affected by the Great East Japan Earthquake
- Incubation Project
- Noto Peninsula Earthquake Relief

Relief and Support Projects for the Disaster-Affected Areas of the 2024 Noto Peninsula Earthquake (25,399,000 yen received from those who chose the Sports Legacy Program 3 for the Tokyo Marathon 2025 Charity has already been remitted through the Japanese Red Cross Society)

Donations will also be used in other new projects (details will be announced separately once they are decided).

Sports
DreamEnhancement
and Education

Training of athletes Fostering of junior athletes Career support

4 people were recognized as Diamond Athletes (11th edition)

11th Edition Diamond Athletes



3 repeaters and
1 newly certified

Diamond Athletes Nextage



3 newly certified

Photo by Japan Association of Athletics Federations/PHOTO KISHIMOTO CORPORATION

11th Edition Diamond Athletes



Photo by Japan Association of Athletics Federations/PHOTO KISHIMOTO CORPORATION

Four athletes, one new and three continuing, have been certified for the 11th Diamond Athlete Program, which aims to nurture the next generation of athletes striving for international success. Three athletes have also been selected for the newly established Diamond Athlete Nextage Program. Diamond Athlete Nextage athletes will participate in parts of the actual Diamond Athlete Program to prepare for becoming Diamond Athletes. Let's all look forward to the future achievements of these certified athletes.

11th Edition Diamond Athletes

- KITADA Lui Pole Vault
- SAWADA Yuya 1,500m/3,000m/5,000m
- NAGAHARA Soma 3,000mSC
- NAKATANI Kaisei High Jump

11th Edition Diamond Athletes Nextage

- HAMA Ryotaro 100m/200m
- KOGA Jeremy 110mH
- DRURY Sherry 800m/1500m

What is a Diamond Athlete?

The Diamond Athlete Program, designed to strengthen and nurture the next generation of athletes expected to excel at the Olympics and international competitions, is a system for selected athletes aimed at developing elite talent over the medium to long term, starting with the Tokyo Olympics. Through athletics, we aim to cultivate not only athletes who achieve competitive success but also individuals with strong character who can grow into global citizens and contribute to the future development of Japan and the international community. We have established a program focused on individual athlete development, providing multifaceted support for their growth and competitive performance. Additionally, as the development of coaches who guide athletes is essential, we offer a program linked to the training of high-performance coaches.

Leadership Training Seminar



Photo by Japan Association of Athletics Federations/PHOTO KISHIMOTO CORPORATION

The leadership training seminar held on Wednesday, December 4, 2024, took place following the Diamond Athlete Graduation and Certification Ceremony. The tense atmosphere gave way to laughter in a relaxed setting, with the seminar proceeding as a roundtable discussion.

Although the athletes grappled with the topics (questions), they shared their own thoughts and recounted numerous anecdotes, including behind-the-scenes stories from overseas tours and sport-specific concerns, revealing their personalities and charm.

アスリートの健康問題解決のためのプログラム

The JAAF Well-Being Seminar was held twice for coaches involved in track and field, providing an opportunity for athletes and their supporters to deepen their knowledge and understanding of how to approach competition appropriately and protect athletes' health.

Donors Invited!

Donor networking event



Photo by Japan Association of Athletics Federations/PHOTO KISHIMOTO CORPORATION

We provided an opportunity for participants to interact with the 11th Diamond Athletes. It was a great success, with participants saying, "It was a dreamlike experience to hear directly from them!"

JAAF ATHLETICS AWARD 2024



Donors were invited to the awards ceremony honoring those who have contributed to the world of athletics. Before the ceremony, there was also an opportunity to take photos with Diamond Athlete graduate Daiki Yanagida. This was a memorable experience for all.

108th Japan National Championships



Donors were invited to the 108th JAAF Athletics Championships, held at Denka Big Swan Stadium (Niigata) from June 27 to 30, 2024. In addition to watching the competitions, they enjoyed interacting with athletes who had finished their races in the Mixed Zone.



Sports Expansion

Public Awareness Promotion

Support for sporting events and public awareness promotion

Approximately **500** people participated in the class

(total number of participants in FY2024)



■ Mini Tokyo Marathon



The "Mini Tokyo Marathon" is a special class designed to increase children's interest in running and sports, based on the Tokyo Marathon's concept of "the joy of running (runners), the pride of supporting (volunteers, judges, and staff), and the joy of cheering (supporters)." It not only encouraged students and children who excel at running to develop a greater love for marathons but also helped children who are less confident in running to recognize that sports offer various ways to participate, such as "supporting" and "cheering," beyond being the runner in an event like a marathon.

■ Para-Athletics Challenge Support

The 3rd Para Athletics Class at the National Stadium, held on the same day as the Tokyo Legacy Half Marathon 2024 on October 20, 2024, was a beginner-friendly athletics class for people with disabilities, held at the Tokyo 2020 Olympics and Paralympics athletics venue (National Stadium). Guardians of participants commented, "As a parent, I was overjoyed to see my child enjoy riding the racer," and "I could see my child's potential."

"We are deeply grateful for these classes made possible by everyone's donations, and we believe they are truly meaningful." Additionally, the 'EDORIKU Para-Athletics Class' was held five times this year, once again attracting many participants.



3rd Para-Athletics Class at the Japan National Stadium (October 20)



EDORIKU Para-Athletics Class (Held 5 times in FY2024)

■ Tokyo Sports Association for the Disabled

A live broadcast of the 8th Japan Intellectual Disabilities New Year Swimming Championships was held on January 13, 2025. The online streaming recorded over 10,000 views, showing that many people tuned in to watch the event.

Additionally, on February 8 and 9, 2025, the "2025 Tokyo CUP Table Tennis Championships" was held. This tournament aims to foster interaction and friendship among table tennis enthusiasts, regardless of the presence or degree of disability, and to promote understanding of disabilities and the social participation of people with disabilities.

The number of participants saw a significant increase compared to the previous year, with 22 more individuals in the singles competition and an increase of 19 teams (43 people) in the team competition. Notably, the Wheelchair E Class saw an increase of 8 teams, clearly demonstrating the growing popularity of table tennis and the Tokyo CUP.

■ TOKYO 2025 DEAFLYMPICS



In fiscal 2024, the year before the Games, we made various preparations and adjustments based on the Tokyo 2025 Deaflympics Games Foundation Plan formulated in fiscal 2023, including coordination of facility usage, transportation, competition and venue operations, management, and public relations. In particular, we focused on public relations to increase awareness of the Games and efforts to secure revenue for the Games.

■ Society for Running

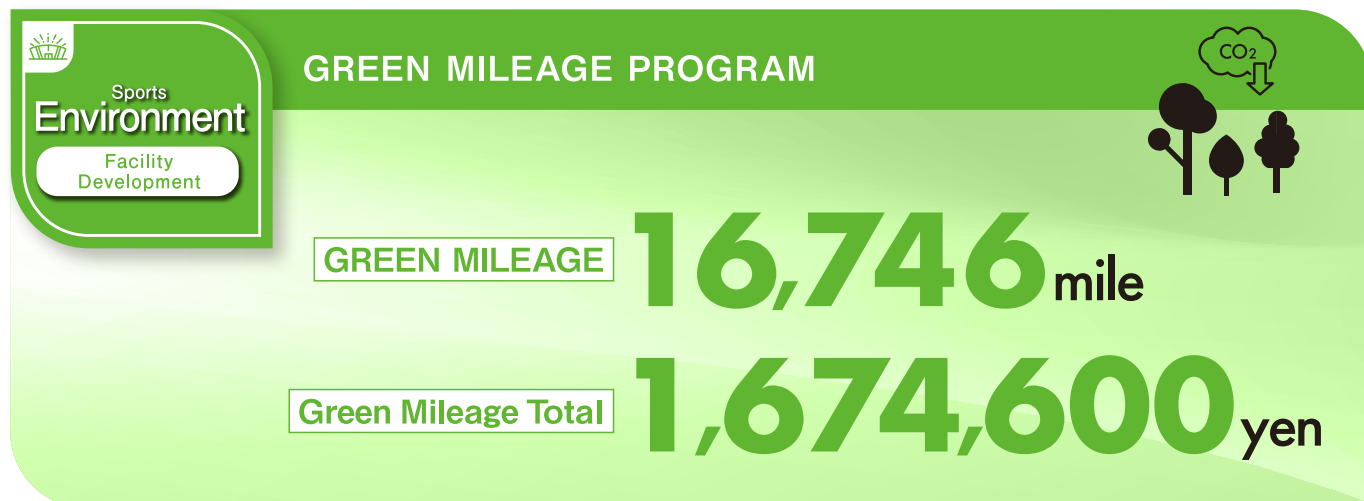


- Support for the running instructor training program
- Support for the running science research grant program
- Support for running-related project research
- Support for activities to promote safe and effective running
- Support for outreach activities for general runners (Tokyo Marathon EXPO 2025 Charity Booth)
- Support for programs for donors

■ Female Athlete Health Support Committee



- Holding seminars for obstetricians and gynecologists
- Listing doctors who have attended the seminars on the website
- Exhibiting at events to raise awareness and disseminate knowledge among female athletes and related parties
- Dispatching lecturers to lectures hosted by sports associations



Held at three races!

Why not protect nature through the act of running and preserve spaces where people can enjoy running? The Green Mileage Program was born from this idea. For every mile (approximately 1.6 km) run, 100 yen is donated to greenery conservation activities.

•TOKYO ROKUTAI FES

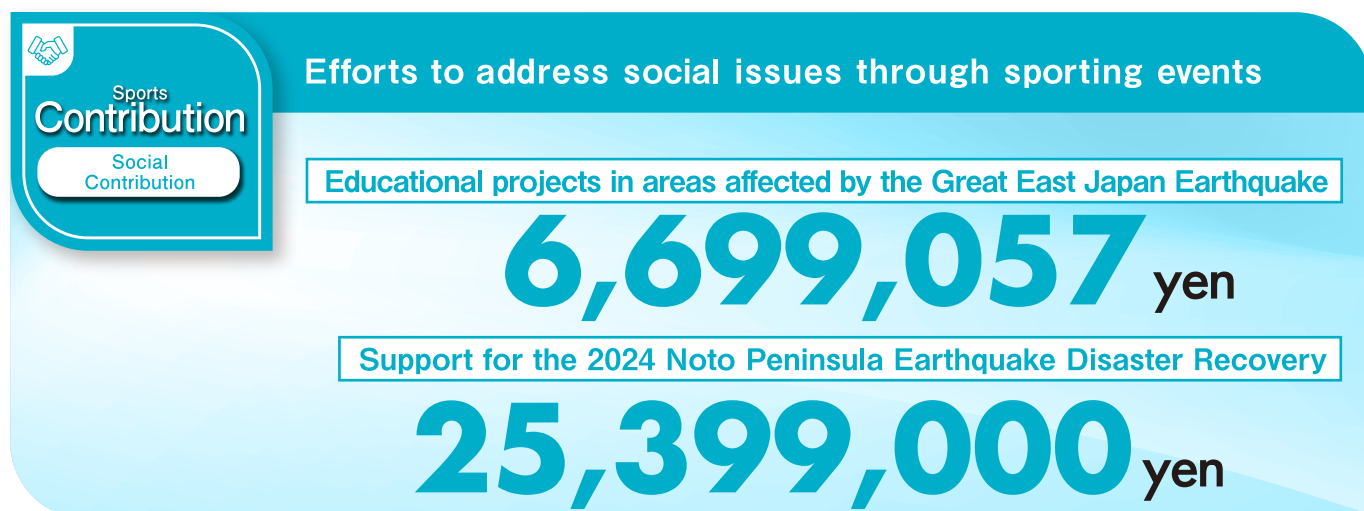
Date : September 28 and 29, 2024
 Mileage : 11,153 miles
 Donation amount : 1,115,300 yen

•41st Moriya Half Marathon 1 mile race

Date : February 2, 2025
 Mileage : 433 miles
 Donation amount : 43,300 yen

•TOKYO NIGHT RELAY & 1MILE

Date : October 18, 2024
 Mileage : 5,160 miles
 Donation amount : 516,000 yen



Educational projects in areas affected by the Great East Japan Earthquake

To support young people and children in disaster-affected areas facing difficulties by fostering courage, hope, and the power to inspire dreams, donations totaling 6,699,057 yen collected through the Tokyo Marathon 2024 Charity Sports Legacy Program-2 and educational projects in areas affected by the Great East Japan Earthquake were distributed to the Iwate no Gakushu HOPE Fund, the Great East Japan Earthquake Miyagi Children's Scholarship Fund, and the Great East Japan Earthquake Fukushima Children's Donation Fund.

INCUBATION PROJECT

For the "Incubation Project," a new initiative of the Sports Legacy Program, we provided grant funding as a trial in fiscal 2024. In preparation for the public call for applications in fiscal 2025, we created a webpage, conducted public relations, and held a review committee including third parties to determine grant recipients.

Support for the 2024 Noto Peninsula Earthquake Disaster Recovery

Donations collected through the Tokyo Marathon 2025 Charity for the Sports Legacy Program-3 and the 2024 Noto Peninsula Earthquake Disaster Relief Project were sent to the Disaster Relief Fund Distribution Committee for the affected areas via the Japanese Red Cross Society as disaster relief funds for the 2024 Noto Peninsula Earthquake that occurred on January 1, 2024. The words "#ForNoto" were added to the athlete bibs of the Sports Legacy Program-3 charity runners, and all runners wore them.

Thank you for your support.
We are pleased to report on the activity schedule
of the "Sports Legacy Project" for fiscal 2025.

We appreciate your continued support and
cooperation in our Sports Legacy Program.

For further details, please visit the following website:

<https://www.sportslegacy.jp/en/tokyo-marathon-charity>

Greetings from the Chairman of Tokyo Marathon Foundation



Chairman of Tokyo Marathon Foundation

Tadaaki Hayano

We will tackle the Tokyo Marathon Foundation's mission of creating and passing on a sports legacy, based on the passions of those brought together by the Tokyo Marathon Foundation Charity and led by the concept of "everyone working together to create and pass on sport's legacy." We aim to expand the possibilities of sports under the slogan "Innovation & Inclusion," creating innovative activities that anyone can participate in, in line with the spirit of the Tokyo Marathon.

I hope everyone supports the Tokyo Marathon Sports Legacy Program, so that we can experience our lives becoming even fuller and more joyous.

Donations can be made through the official website!

Through the Sports Legacy Program Official Website,
donations are accepted via credit card.
Thank you for your continued support.



Scan the QR code
for more details



For more information or inquiries regarding donations or the Sports Legacy Program, _____
please visit the website below.



● Sports Legacy Program Official Website
<https://www.sportslegacy.jp/en/>



CHARITY
TOKYO MARATHON

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